

Level 3 Award in Starting your business enterprise

benefits to students

Experience of on-line learning

Develop enterprising skills which are not only relevant for business start-up but also for 'selling themselves' to potential employers during interviews

An opportunity to be creative and use imagination

A business plan which could be used to gain funding to develop their own business

An academic qualification to add to a CV or use as a stepping stone to further study

Accredited by the Institute of Leadership and Management



taking the opportunity

If you would like more information about the program or how it could be used within your school/college please contact John Rowan or Becky Henry using the details below:

Contact details

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* Technical Requirements:

The online learning system requires certain functionality on your computer (Java™, Javascript, Pop-Up windows etc.). When you first access the system you will be taken through the process of checking what your computer has already, and if you are missing something you will be shown how to install it. For most computers this should not cause a problem; however, if you have a very old system with old software then you may have compatibility issues.

provided by

threePebbles

why

What is the 'Introductory Certificate in Starting Your Own Business'?

An interactive online learning program that provides students with enterprising skills and helps budding entrepreneurs start their own business. It is accredited by the ILM as NVQ Level 3.

How can this enhance a college/school's educational offering?

Students are introduced to essential business concepts such as Financial Management, Business and the Law, Marketing and Business Planning all of which are transferable to a wide range of employment as well as business start-up. It can be offered alongside other courses providing students with important enterprising skills and therefore giving them a 'head-start' when finishing college/school. The program also allows students to gain an extra qualification.

Examples of how the program could be used in a School/College

- Available to all students to enhance their course and integrate enterprise throughout the whole school/college.
- Used by A-level Business Studies students to contribute up to a third of their studies.
- Used to engage students who do not work well in the usual classroom environment.
- Used alongside vocational courses to provide students with the skills needed to start-up their own business or manage a business.
- Used to provide a business plan for competitions such as 'Young Enterprise'

how

How will the program be delivered?

The program is accessed online via a robust learning platform. This learning platform is provided to Three Pebbles by a well known international company Blackboard (WebCT) and is very reliable. The program itself is divided into a number of modules where learning materials are provided and exercises and assignments are presented. Three Pebbles will provide training for the tutors, appointed by the college, who will provide support and coaching to the students. The program is interactive allowing students and tutors to communicate whilst on-line.

What do students need?

- Access to a computer and the internet. (this could be access to a computer room at school/college or a personal computer)
- Basic computing skills (word processing, internet)

When must study take place?

As the program is delivered on-line the learning materials can be accessed at anytime of day or night. This allows students to study around other existing commitments. It also means that the program can be used in a group classroom situation or as individual homework. The program requires around 40 hours to complete.

Turn over for contact details

what

What does the course cover?

There are twelve modules in the online programme. Each one covers a different topic, then the final module brings it all together in your business plan.

